



Media Advisory

For immediate release – Tuesday, November 7, 2023

***Note to media: You are invited to attend this event and encouraged to attend.
Please contact us in advance to arrange your visit and interview.**

BITTERSWEET FARMS AND TARGET OFFER SENSORY FRIENDLY HOLIDAY SHOPPING

Whitehouse, OH— For the seventh year in a row, Bittersweet and two local Target stores are partnering to offer a sensory friendly holiday shopping experience. On Wednesday, November 8th, the Target store in Rossford (9666 Old US 20, Rossford, OH 43460) and the Target store in Holland (1465 E Mall Dr., Holland, OH 43528) will open one hour early to provide a sensory friendly shopping experience for individuals with autism and others with sensory processing challenges. To provide a sensory friendly environment, the lights will be dimmed, the music turned off, and foot traffic limited. This event is free and open to the local autism community.

What: Sensory friendly holiday shopping for individuals with autism and sensory processing challenges

Who: Target, Holland; Target, Rossford; Bittersweet Farms residents and participants; local individuals with autism and their families; local news media

When: Wednesday, November 8th from 7:00 AM- 8:00 AM

Where: Target, Rossford (9666 Old US 20, Rossford, OH 43460); Target, Holland (1465 E Mall Dr., Holland, OH 43528)

About Bittersweet, Inc.

For over forty years, Bittersweet, Inc. has been successfully serving adults and adolescents with autism across three locations in Ohio. Bittersweet offers unique supports that encourage individuals with autism to grow and develop their abilities and talents in an agricultural setting. The mission of Bittersweet, Inc. is to positively impact the lives of individuals with autism and those whose lives they touch. www.bittersweetfarms.org

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